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Challenge 1

Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. A majority of campaigns were successful.
2. Plays appear to be the most prevalent campaign by far.
3. Campaigns appear to be created evenly throughout the year, although January and July are most popular start months.

What are some limitations of this dataset?

I feel like the dataset is pretty extensive. While by country is illuminating, it would be good to also have a region specified. Using the USA as an example, I would imaging that certain types of funding would be more popular in certain regions of the country.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

While I am a novice at tables and graphs for analysis, I did find online that Sankey Diagrams are highly visual and would be a good fit for incorporating into the Successful/Live/Failed scheme. It seems to have a great way to visualize all three, and even be able to incorporate the percentages as well. Additionally, I think a box plot would be great just to visualize the outliers and median within the percentage successful and failed data. It seems that such a graph could show central tendency better.